

Coventry READS



2016
2017

Annual Report

Booth & Dimock Memorial Library

”

The Library is important to our community because it provides fun, knowledgeable skills for all ages. Allowing creativity to flow as well as bringing everyone together.

“

Marcella DeLussa Lowd

MISSION STATEMENT

The Booth & Dimock Memorial Library provides materials and services to help all residents of the community meet their informational, educational, cultural and creative needs.



LIBRARY STAFF

Kristi Sadowski, M.L.S.

Library Director

Meg Schiebel, M.L.S.

Head of Children's Services

Christopher Carney, M.S.I.S

Head of Teen Services & Makerspace Manager

Nina Bayer
Amy Dexter, M.L.S.
Nora Dexter
Carol Edmonds

Benjamin Garcia
Barbara Hall
Roslyn Kornfeld
Abigail Maver

Donna Murphy
Margaret Norris
Joyce Peterson
Elaina Plesz

Erin Riley
Manny Rodrigues
Janette Smith

2016-2017 HIGHLIGHTS

PRESENTING

At the Uncharted Waters Connecticut Library Association Annual Conference, staff from the Booth & Dimock Memorial Library presented to their peers on a variety of topics.

Christopher Carney co-presented Game On: Why Gaming Programs Matter in Public Libraries and explained Raspberry Pi technology at Tech Speed Dating

Kristi Sadowski and Meg Schiebel presented with Parks and Recreation Director, Wendy Rubin, on collaborative partnerships in Creating Community Through Collaboration.

Meg Schiebel also co-presented Sing & Stomp: Offering a Movement Based Program in Your Library about her successful music and movement program.



Meg and Chris presenting at CLA.



CEN representatives installing new equipment.

FIBER GRANT

Through a grant from the Connecticut State Library, the eRate program, and a partnership with the Connecticut Education Network, a fiber internet line connected the Library to the Town Hall. This connection replaces the costly Charter Spectrum Connection and ensures fast and accessible internet access for all at the Library.



KATE BERUBE

Coventry native and author/illustrator, Kate Berube returned to the Booth & Dimock Memorial Library for a very special storytime after immortalizing her hometown library in her illustrations of the book The Summer Nick Taught His Cats to Read.

Kate Berube reading from the book.

FAMILY EVENTS

Providing events for the whole family continued to be of importance this year, from the camping trip that Explorer's Club (and their families) went on in August to Creaser Park to the Family Fort Night, an after hours opportunity for families to read and play games in their very own library forts.



Several members of Explorer's Club camping.

TASTE OF KOREA

The Korean Spirit and Culture Promotion Project demonstrated the cooking of several dishes before serving a meal to attendees at one of this year's highest attended programs.



Korean Culture Cooking Demonstration



Family Fort Night

*The Library is
important to the
community because
it brings people
together.*

BARBARA ROYER



PROGRAMS & EVENTS



Glastonbury Ukulele Band, Messy Munchkins, Giant Jenga

7,740 People Attended
499 Library Sponsored Events

Highest Attended Events

- Ice Cream Social -- June 16, 2017
- Music and Movement -- Aug. 17, 2016
- Family Fort Night -- June 22, 2017
- Glastonbury Ukulele Band -- Feb. 28, 2017
- Taste of Korea -- April 6, 2017
- Cut the Cord -- May 3, 2017

- 933 people attended 199 events geared towards adults.
- 394 people attended 82 events presented by the Teen Zone.
- 5,201 people attended 214 events presented by the Children's Room.
- 1,212 people attended 4 all ages events.

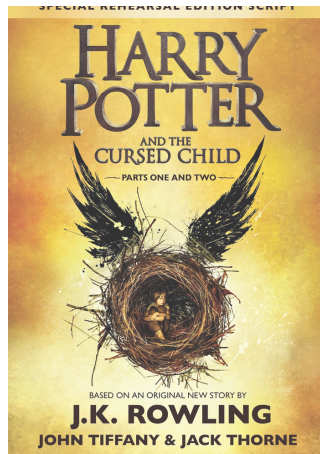
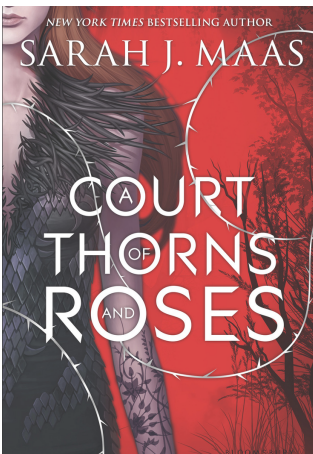
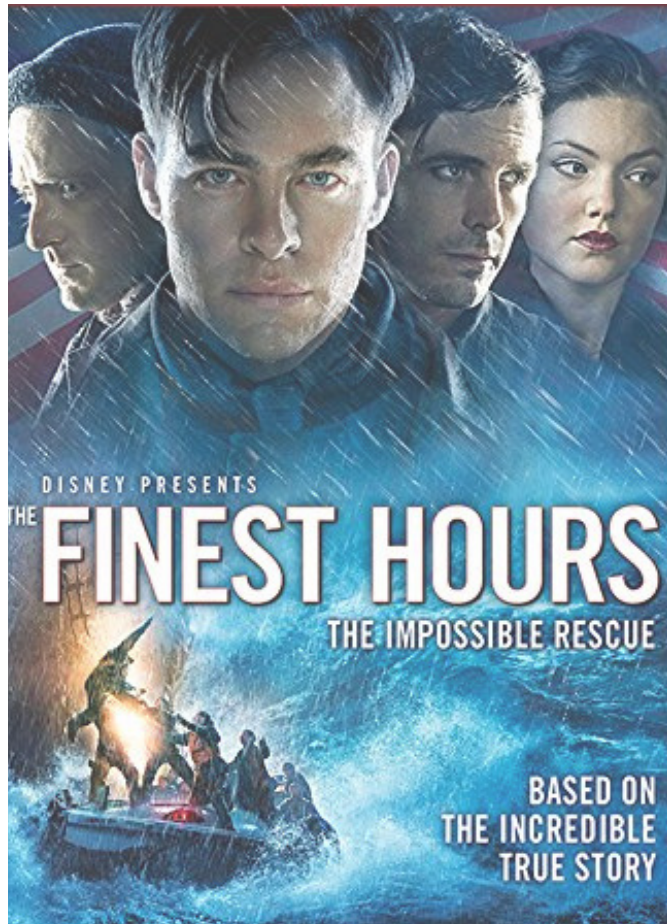
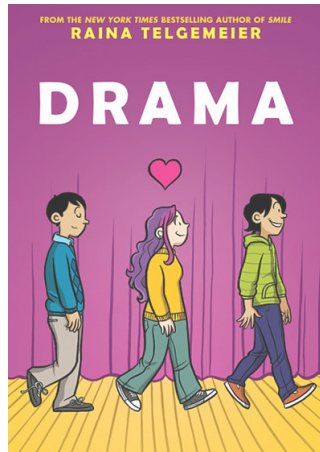
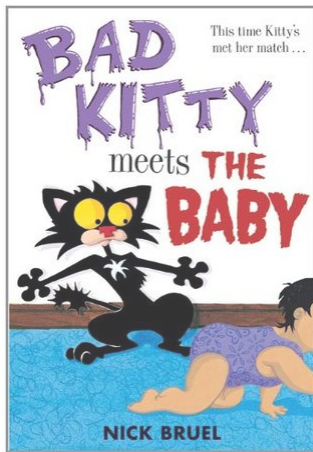
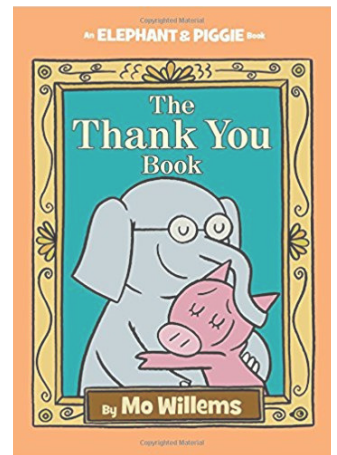
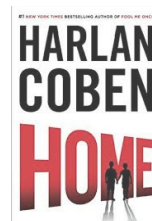
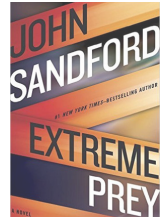
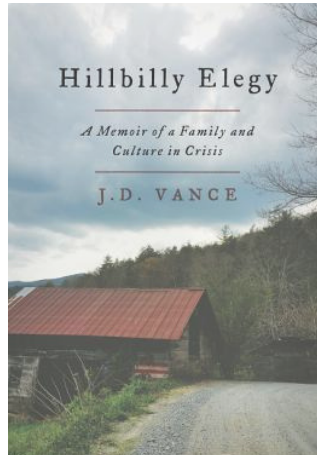
HIGHEST CIRCULATED ITEMS

THE OFFICIAL



CONNECTICUT

STATE PARKS & FORESTS

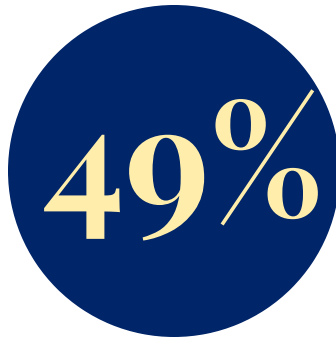


CIRCULATION

86,376 Items Borrowed
41,565 Additional Items used within Library



The percent of total circulation that was print books.



How many borrowed items came from the Children's Room.



The percent of the total circulation that was DVDs and BluRays.

Items Borrowed

- 57,923 Print Books
- 3,025 Print Magazines
- 14,486 Videos
- 3,906 Audiobooks and Music CDs
- 313 Museum Passes, games, kits, and more.

Digital Loans

- 3,332 eBooks
- 2,073 eAudio Books
- 490 Digital Magazines
- 18 Digital Movies

By Department

- 34,239 Items from the Adult Collection
- 4,756 Items from the Teen Collection
- 42,563 Items from the Children's Collection
- 4,818 Miscellaneous Items

ILL

- 1,104 Items borrowed from other Connecticut Libraries
- 622 Items lent to other Connecticut Libraries

In order to maintain an updated and relevant collection in available space, there has been a **0% change in collection size.**

For every new item added, another has been removed.



COLLECTIONS



New Collections

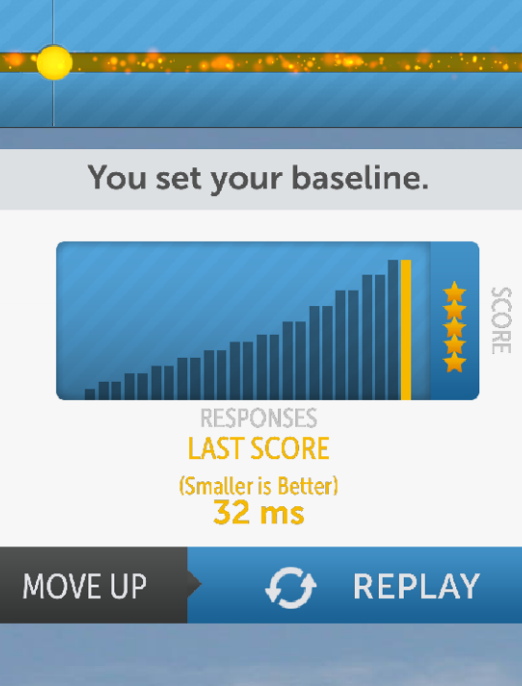
- A variety of Board Games were added to the collection, and due to the success of the first year, more will continue to be added!

Board Games circulated 27 times.

- A Seed Library now offers access to limited seeds at the start of each planting season, and year round. Those who participate in the Seed Library are encouraged to meet and swap seeds at designated Library events.

46 packets of seeds were borrowed this year.

DIGITAL LIBRARY

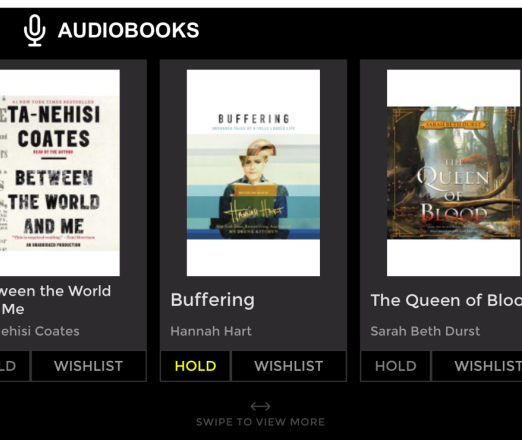


BRAIN HQ - NEW!

BrainHQ is a suite of clinically proven inline brain fitness exercises that helps adults think faster, focus better, remember more and enjoy life.

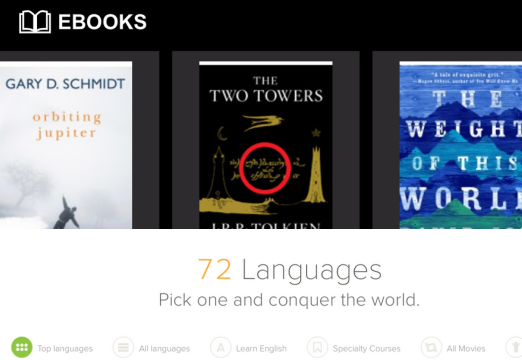
MANGO LANGUAGES - NEW!

Mango Languages is an online learning system offering foreign language and ESL courses. Each lesson uses native speakers to focus on real life situations for real-world applications.



ZINIO/RB DIGITAL - NEW!

Zinio was a new way of accessing digital magazines, since their availability through Overdrive is dwindling. These digital magazines do not expire and back issues are also available. It is now part of the updated RB Digital service (formerly OneClick Digital), which also provides access to ebooks and eaudiobooks as well as Great Courses-recordings of lectures and classes from actual college professors.



MORE DIGITAL RESOURCES

- Overdrive Media (Now Libby) - Provides access to thousands of ebooks, digital audiobooks, some magazines and digital videos.
- Tumblebooks - An online library of animated and narrated picture books which you can read or have read to you.
- DMV Permit Practice Tests - Preparation for taking a permit test.
- ResearchIT CT - A suite of databases and research tools provided by the Connecticut State Library that includes access to medical, legal, historical, scientific and encyclopedic resources.

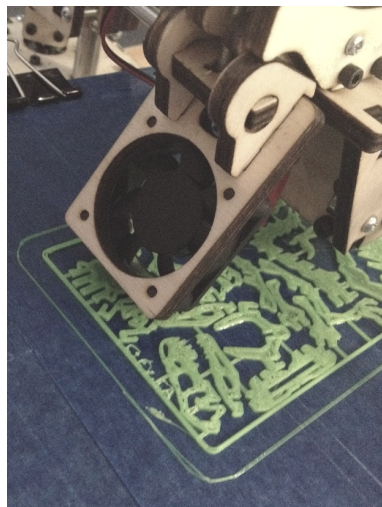


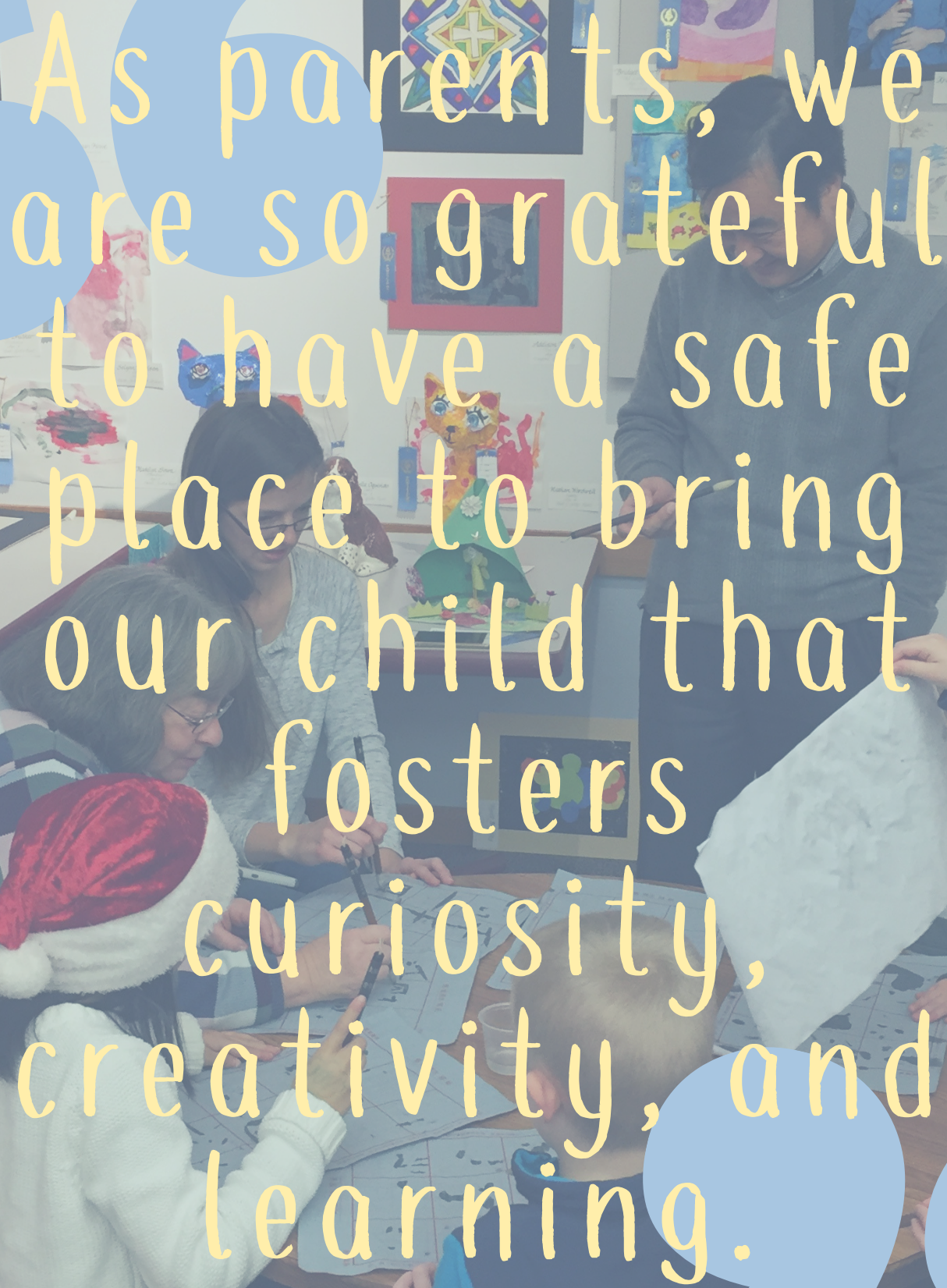
7% of Total Circulation is Digital

There was a 8.5% Increase in Digital Circulation in the past year

SERVICES

Fiction & Non Fiction
Books, AudioBooks, eBooks
Large Print
DVDs
Local Newspapers
Magazines and Digital Magazines
Local History & Town Publications
Genealogical Research Materials
eReaders
Readers Advisory
Kill-a-Watt meters
Outreach to Homebound Individuals
Musical CDs
Video & Board Games
Puzzles
Seed Library
Coupon Swap Basket
Used Book Sale
Databases
Digital Literacy Training
Access to Tax Forms
Access to other Connecticut Library Collections
Internet, Computer and WiFi Access
Photocopying and Printing
Outgoing Fax
Individual Technology Assistance
Discounted and Free Museum Passes
Monthly Book Discussion Groups
3D Printing
MakerSpace
After-school Programs
Storytimes
Early Literacy
Outreach to Day Cares and Schools
Homework Help
Homeschool Resources
Summer Reading
Parenting Resources





As parents, we
are so grateful
to have a safe
place to bring
our child that
fosters
curiosity,
creativity, and
learning.

The Leiner Family

Chinese Storytime

On Your Mark, Get Set... READ!

SUMMER READING

597 Participants
A 23% Increase in 1 Year



Early Literacy
(Birth - Pre-K)
Participants



Hours read by those
entering Kindergarten
through 5th Grade



Books read by 91
participants entering
grades 6-12



Books read by 48
participating adults.

2016 Summer Sponsors

Coventry Fitness
Coventry Early Childhood Center
Dr.s Hadden & Widden, LLC
Silver Dragon Tai Chai & Qi Gong, LLC

LIBRARY USAGE

Reference / Assistance

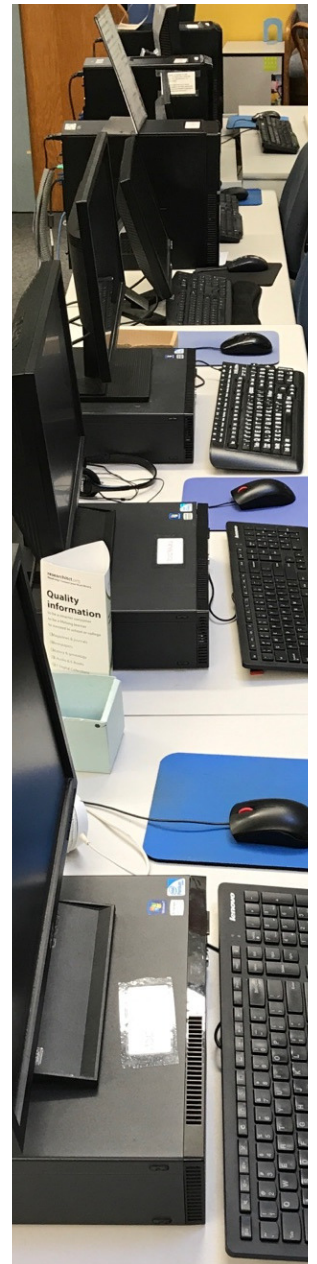
6,388 Questions answered by trained staff
1,036 Were computer use questions

Computer Use

24,692 Half Hour Sessions were logged on Public Computers
2,077 Additional monthly WiFi users were counted

Outreach

32 Visits were made to Homebound Individuals
92 Visits were made to the Coventry Public Schools, Preschool,
Daycares, Summer Camps and other Community Events

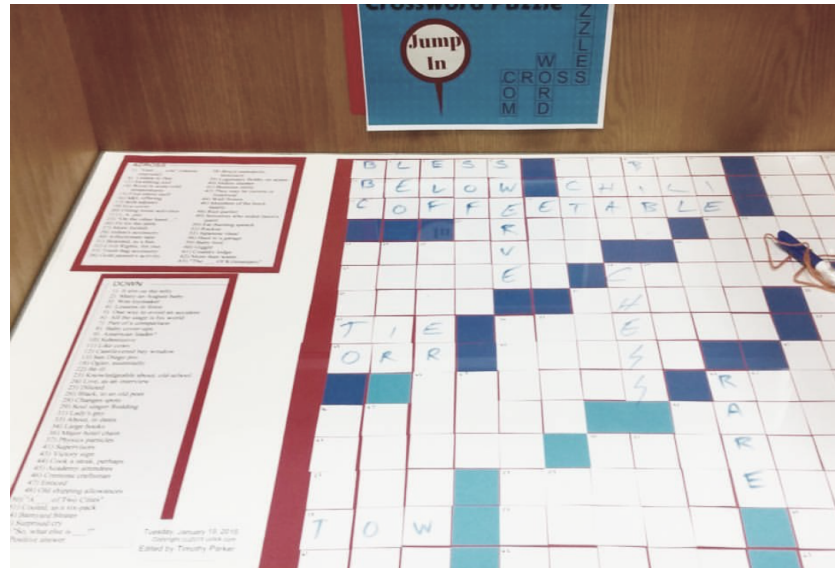


54,140 Visits to the Library
8,448 Coventry Residents with Library Cards
355 New Patron Registrations

LIBRARY & COMMUNITY

"The Library is a gathering place for the community in so many more ways than reading."

Heidi Diehl



The Library is a community gathering place, but it is also part of the community. Visitors drop in to work on a puzzle, or meet with friends, and can find Library staff out in the community!

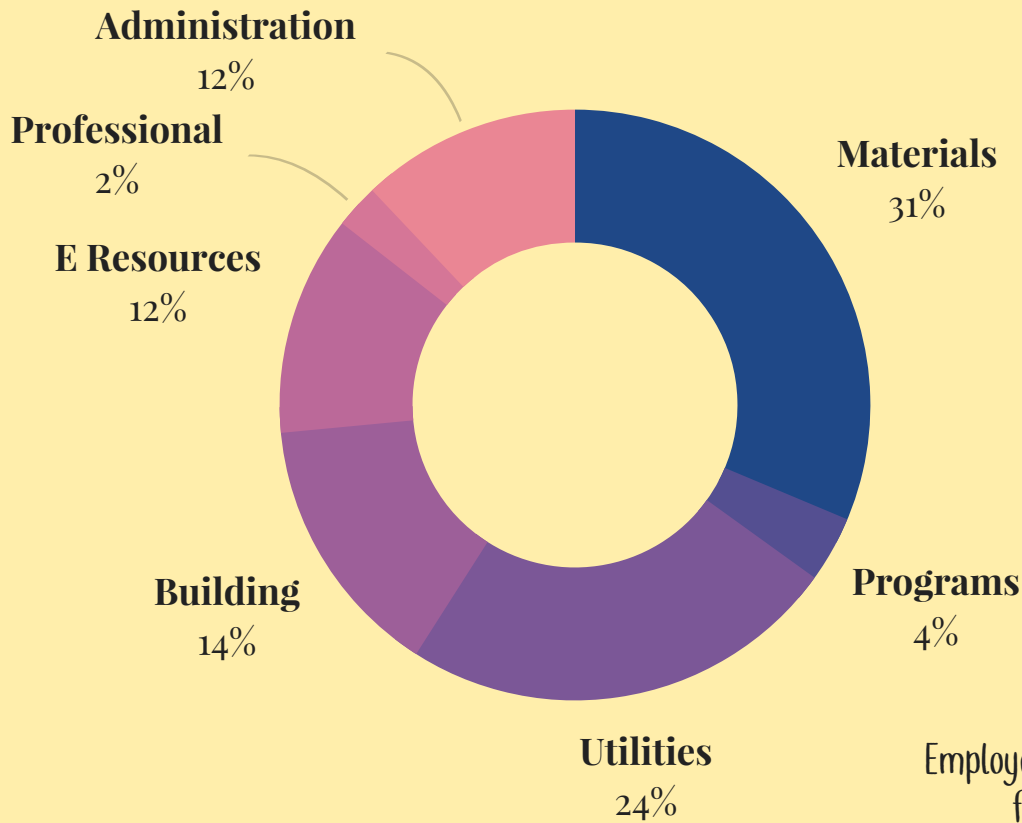
Around Town

- The Day the Crayons Went to the Library Scarecrow Contest Submission
- Coventry Farmer's Market
- Christmas in the Village
- Connecticut Author's Trail
- 06238 Community Calendar
- Arts in the Park Festival
- Coventry Schools, Daycares and Camp



Daycare Visit

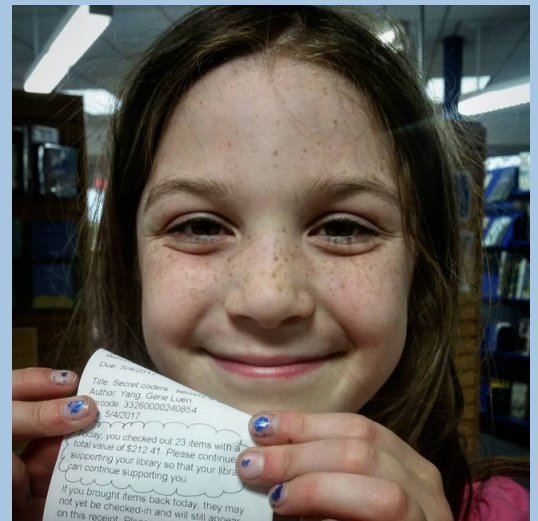
FINANCIALS



*Chart does not include Employee Costs, which accounts for 70% of total budget.

Sources of Revenue

- Coventry Town Grant
- Connecticut State Grant
- Fundraising
- Bank Interest
- Fines & Printing Fees
- Donations & Contributions
- Used Book Sale
- Better World Books
- Membership Drive
- Amazon Smile
- Televend Fax 24



This young patron borrowed 23 items one day, providing her family with \$212.41 in savings on books and more!

Expenses	\$ 477,259
Revenue	\$ 465,234

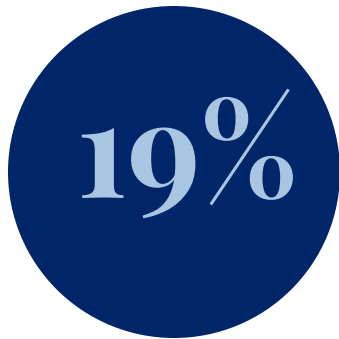
STATISTICAL RECAP

In Keeping With Statewide Trends

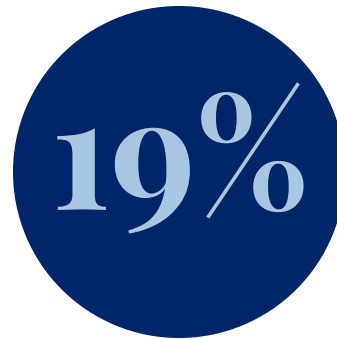
Statistics from the 2016-2017 fiscal year show a decrease in annual attendance and circulation, but a continued increase in reference inquiry/assistance requests, internet and computer usage, and program attendance. However, statistics compiled by the Connecticut State Library for the 2015-2016 fiscal year show this as keeping with statewide trends.



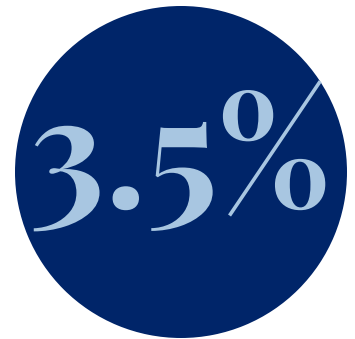
Increase in Program Attendance



Increase in Internet/Computer Access Usage



Increase in Reference Questions Asked

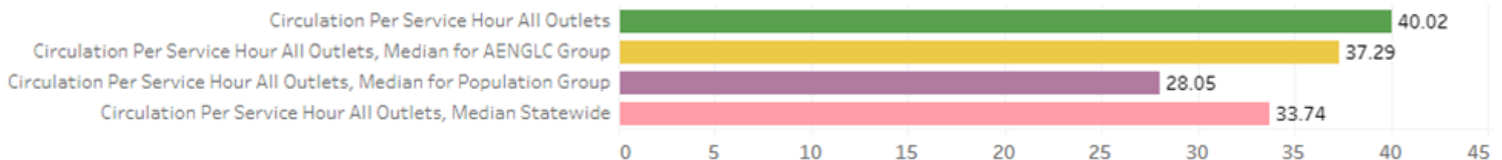


Decrease in Circulation of Materials

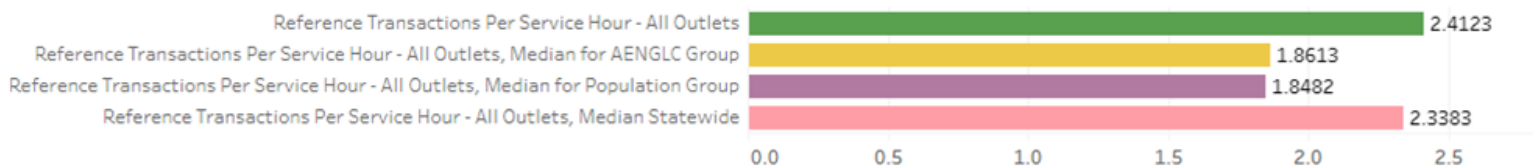
Comparison Benchmarking

The statistics from 2015-2016 fiscal year have provided charts comparing The Booth & Dimock Memorial Library with local libraries of similar population size and AENGLC ranking.

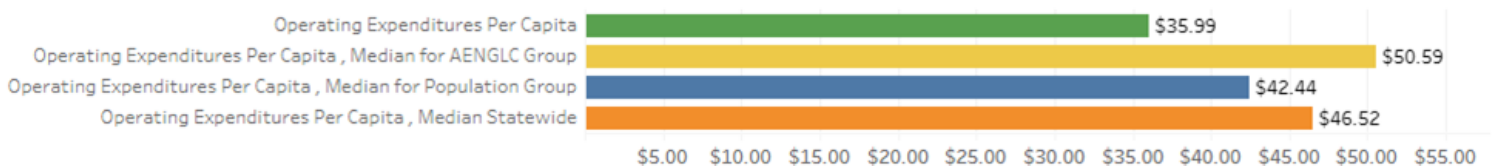
Circulation Per Service Hour - All Outlets



Reference Transactions Per Service Hour, All Outlets

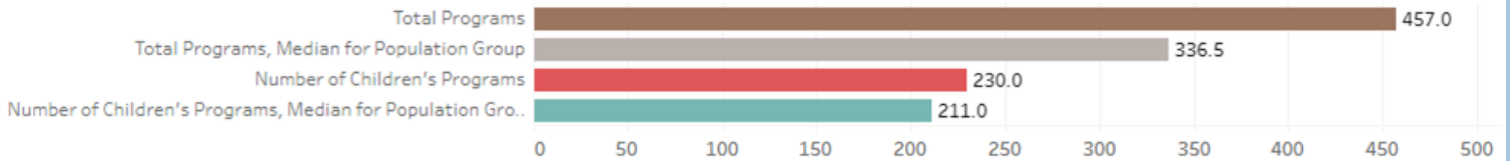


Total Operating Expenditures Per Capita

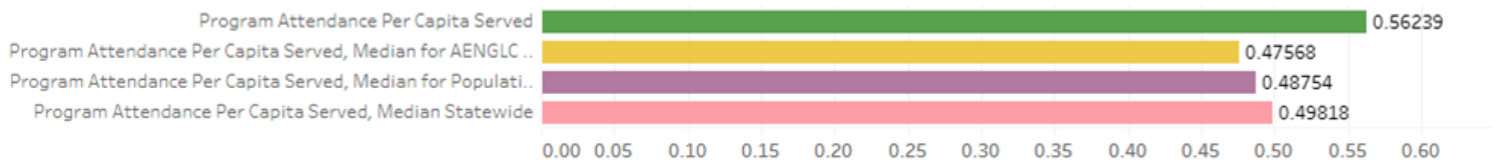


BENCHMARKING

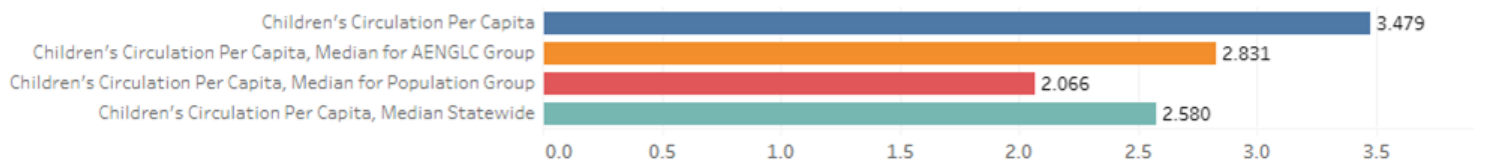
Total Number of Programs and Children's Programs



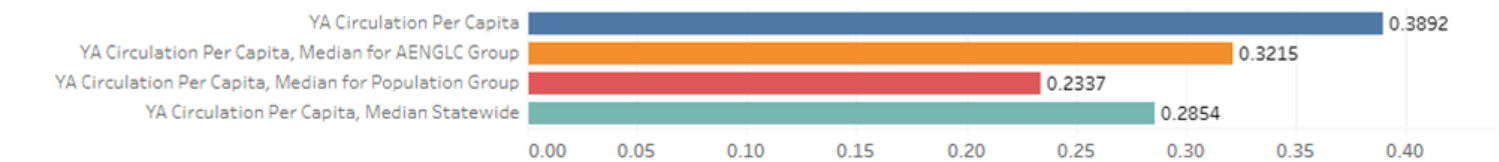
Program Attendance Per Capita



Children's Circulation Per Capita



YA Circulation Per Capita



What is clear from these charts is that services for Children and Teens continues to be a well utilized aspect of the Library; and the services provided are done so in an economically conscientious manner.

LIBRARY ASSOCIATION

The Booth & Dimock Memorial Library has been honored to serve the Coventry community for over 100 years, but requires continued support to do so. As a private non-profit the Library depends on donations every year to keep doors open and services available to the community.



BOARD OF TRUSTEES

Kathleen Willett
Tim Timberman
Sharon Pacholski
Kirsten Faulkner

Libby Parda
Mary Schweitzer
Bruce Stave
Cathy Cementina



2017-2018 GOALS

Reach More of the Community

Offer more Pop-Up Libraries, have more of a presence outside of the Library walls, and a presence at more community events.

Improve Services to Tweens

Streamline the transition between the Children's Room and the Teen Zone for young patrons.

Continue to Enhance Customer Service

Maintain a welcoming and friendly environment for all community members.



"Libraries open doors to amazing adventures. You can travel all over the world (and beyond) through books--and that's only the beginning.

When we're in a Library we always feel welcome and part of the community--a family of readers, writers, makers and friends."

Diana Burns



Booth & Dimock Memorial Library

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