

# Booth & Dimock Memorial Library

## Director's Report August 2022



### I. Circulation

- a. BDML Total – **6,537** (2021: 4,839) (2020: 2,107)
  - i. By Item Type
    - 1. Books & Serials – **5,078** (2021: 3,766) (2020: 1,327)
    - 2. Video – **449** (2021: 301) (2020: 77)
    - 3. Audio – **150** (2021: 129) (2020: 48)
    - 4. Other – **137** (2021: 80) (2020: 33)
    - 5. Electronic – **723** (2021: 563) (2020: 622)
  - ii. By Age Profile
    - 1. Adult – **2,747** (2021: 1,950) (2020: 765)
    - 2. YA – **355** (2021: 409) (2020: 95)
    - 3. Juvenile – **2,415** (2021: 1,886) (2020: 617)
    - 4. Other – **17** (2021: 31) (2020: 27)
- b. ILL
  - i. BDML as Borrower **640** – (2021: 226) (2020: 248)
  - ii. BDML as Lender **338** – (2021: 330) (2020: 5)

### II. Programs

- a. Total Programs – **11** (2021: 16) (2020: 23)
- b. Total Attendance – **218** (2021: 224) (2020: 222)

### III. Internet

- a. Library Computers – **145** (2021: 140) (2020: 16)
- b. Wifi
  - i. Total sessions – **1,872** (2021: 1,277) (2020: 3,133)
  - ii. Total devices – **175** (2021: 148) (2020: 111)
  - iii. Total clients per day – **639** (2021: 529) (2020: 344)

### IV. Reference – **735** (2021: 814) (2020: 253)

- a. Technology Appointments: 6

### V. Patron Information

- a. Visitation – **1,876** (2021: 1,430) (2020: 162)
- b. Curbside – **11** (2021: 18) (2020: 333)
- c. Registration – **41** (2021: 40) (2020: 23)

### VI. Online Usage

- a. Facebook/Instagram
  - i. Posts – **21** (2021: 26) (2020: 43)
  - ii. Reach – **6,815** (2021: 5,358) (2020: 5,795)
  - iii. Engagements – **752** (2021: 285) (2020: 542)
- b. Google
  - i. Searches - **673**
  - ii. Profile Views – **1,172**

- iii. Website Visits from Profile - **326**
- c. Website
  - i. Unique Visits – **1,309**
  - ii. Page Views – **2,195**

## **VII. Summer Reading**

- a. Children
  - i. Registered – 113
  - ii. Logged Reading Days – 2,065
  - iii. Completed Activities – 207
- b. Teens
  - i. Registered – 18
  - ii. Logged Reading Days – 191
  - iii. Completed Activities - 17
- c. Adults
  - i. Registered – 24
  - ii. Logged Reading Days – 377
  - iii. Completed Activities - 52

## **VIII. Facilities**

- a. Construction is underway!
- b. Utility bills are already higher than anticipated – notably electricity.
- c. Fire extinguishers were inspected on August 26.
- d. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Construction), Adam Giverson (Project Superintendent), and Ron Paolillo (Project Manager - DRA Architects).

## **IX. General**

- a. The Library had an assessment of its fiber internet through the “Fiber to the Library Grant” on August 9<sup>th</sup>. Kayla and Margaret met with representatives from Novus Insights, who will provide a report on their assessment. Based on that report, the library may be invited to apply for a second grant to make fiber internet improvements.
  - i. Construction plans were sent to Novus Insights to potentially supplement our technology improvements through the renovation.
- b. Summer was very busy, with circulation and visitation nearing or exceeding pre-covid levels (even with construction disruptions)!
- c. Coventry Arts on Main Festival is September 17<sup>th</sup>. The Library will be offering scratch art, to take home or do at the library, on-site from 10-3.

## **X. Staff & Professional Development**

- a. Margaret attended a webinar on using Beanstack – our Summer Reading software – for fundraising on August 10.
- b. Margaret attended CLA’s monthly meeting on August 18.
- c. Margaret attended multiple CLC Roundtable meetings.