

# Booth & Dimock Memorial Library

## Director's Report December 2020



### I. Circulation

- a. BDML Total – **3,827** (2019: 4,859)
  - i. By Item Type
    - 1. Books & Serials – **2,809** (2019: 3,549)
    - 2. Video – **279** (2019: 659)
    - 3. Audio – **104** (2019: 161)
    - 4. Other – **78** (2019: 9)
    - 5. Electronic – **557** (2019: 481)
  - ii. By Age Profile
    - 1. Adult – **1,531** (2019: 2,269)
    - 2. YA – **308** (2019: 395)
    - 3. Juvenile – **1,391** (2019: 1,734)
    - 4. Other – **39** (2019: 461)
- b. ILL
  - i. BDML as Borrower **171** – (2019: 51)
  - ii. BDML as Lender **307** – (2019: 63)

### II. Programs

- a. Total Programs – **39** (2019: 24)
- b. Total Attendance – **610** (2019: 785)
  - i. Let's Make Butter, a Science Thursday Program, had 76 attendees!
  - ii. Sparkle Days was a winter program series created by Christa and Rachel. Consisting of 17 programs it accounted for 275 (or 45%) of December's program attendance.
  - iii. Song-A-Day has collaborated with the Library for the third time for a live music program. The livestream had 34 participants and the recording currently has over 1.4k views!
- c. All programs were virtual and open to anyone, no age restrictions.

### III. Internet

- a. Library Computers – **54** (2019: 743)
- b. Wifi
  - i. Total sessions – **6,318** (2019: 9,991)
  - ii. Total devices – **82** (2019: 117)
  - iii. Total clients per day – **331** (2019: 340)

### IV. Reference – **416** (2019: 472)

- a. Computer help – **0** (2019: 38)

### V. Patron Information

- a. Visitation – **700** (2019: 1,547)
- b. Curbside – **257**
- c. Registration – **11** (2019: 11)

## **VI. Social Media**

- a. Post – **61**
- b. Reach – **12,244**
- c. Engagements – **1,177**

## **VII. General**

- a. Kayla was appointed to the Nutmeg Committee for Middle School Grades.
- b. The Referendum's success was noted in the ALA Magazine
- c. Titan Construction, who shoveled and salted our walkways, communicated that they would be unable to do the library anymore. At the recommendation of Coventry Public Works, Outback Landscaping has been hired.
- d. Margaret attended a town Technology Instructor Meeting, and a CLC Director's Meeting.
- e. Therapy Lights, used to treat Seasonal Affective Disorder (SAD) have been purchased to circulate. We are the first library in Connecticut to offer these lights for circulation.