

# Booth & Dimock Memorial Library

## Director's Report December 2022



### I. Circulation

- a. BDML Total – **4,454** (2021: 5,372) (2020: 3,826)
  - i. By Item Type
    - 1. Books & Serials – **3,255** (2021: 4,133) (2020: 2,809)
    - 2. Video – **401** (2021: 546) (2020: 279)
    - 3. Audio – **94** (2021: 113) (2020: 104)
    - 4. Other – **76** (2021: 75) (2020: 77)
    - 5. Electronic – **628** (2021: 505) (2020: 557)
  - ii. By Age Profile
    - 1. Adult – **1,911** (2021: 2,333) (2020: 1,531)
    - 2. YA – **300** (2021: 328) (2020: 308)
    - 3. Juvenile – **1,601** (2021: 2,188) (2020: 1,391)
    - 4. Other – **14** (2021: 18) (2020: 39)
- b. ILL
  - i. BDML as Borrower **504** – (2021: 342) (2020: 193)
  - ii. BDML as Lender **285** – (2021: 275) (2020: 308)

### II. Programs

- a. Total Programs – **10** (2021: 18) (2020: 39)
- b. Total Attendance – **390** (2021: 607) (2020: 610)

### III. Internet

- a. Library Computers – **88** (2021: 144) (2020: 54)
- b. Wifi
  - i. Total sessions – **2,590** (2021: 2,572) (2020: 6,618)
  - ii. Total devices – **146** (2021: 159) (2020: 82)
  - iii. Total clients per day – **571** (2021: 597) (2020: 331)

### IV. Reference – **343** (2021: 637) (2020: 416)

- a. Technology Appointments: 4

### V. Patron Information

- a. Visitation – **1,388** (2021: 1,612) (2020: 700)
- b. Curbside – **5** (2021: 13) (2020: 257)
- c. Registration – **10** (2021: 29) (2020: 11)

### VI. Online Usage

- a. Facebook/Instagram
  - i. Posts – **14** (2021: 28) (2020: 61)
  - ii. Reach – **3,183** (2021: 5,687) (2020: 12,244)
  - iii. Engagements – **91** (2021: 300) (2020: 939)
- b. Google
  - i. Searches - **436**
  - ii. Profile Views – **787**

- iii. Website Visits from Profile - **191**
- c. Website
  - i. Unique Visits – **802**
  - ii. Page Views – **1,363**

**VII. Facilities**

- a. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Construction), Adam Giverson (Project Superintendent – Millennium Construction), and Ron Paolillo (Project Manager - DRA Architects).
- b. A hot water pipe began leaking on December 17<sup>th</sup> needed major repair. Repairs were completed on December 20<sup>th</sup> by Air Temp Mechanical/Mechanical Maintenance.

**VIII. General**

- a. Library Membership was mailed out on December 1<sup>st</sup>.
- b. The lower level has been emptied out for the next stage of construction.
  - i. The Children’s Department has analyzed and rearranged their collection since much of the basement level will be inaccessible for a few months.

**IX. Staff & Professional Development**

- a. Margaret attended the town’s Technology Infrastructure meeting on December 1.
- b. Kayla attended a workshop on Passive Programming for Teens on December 2.
- c. Margaret was a speaker for a CCM (Connecticut Conference of Municipalities) municipal training session titled “Constitutional Free Speech Issues for Municipalities: Battleground Libraries” on December 7.
- d. Kayla attended a workshop on new teen services on December 7.
- e. Margaret attended CLA’s monthly meeting on December 15.
- f. Staff attended multiple CLC Roundtable meetings.