

Booth & Dimock Memorial Library

Director's Report December 2021



I. Circulation

- a. BDML Total – **5,372** (2020: 3,826) (2019: 4,891)
 - i. By Item Type
 - 1. Books & Serials – **4,133** (2020: 2,809) (2019: 3,549)
 - 2. Video – **546** (2020: 279) (2019: 659)
 - 3. Audio – **113** (2020: 104) (2019: 161)
 - 4. Other – **75** (2020: 77) (2019: 42)
 - 5. Electronic – **505** (2020: 557) (2019: 481)
 - ii. By Age Profile
 - 1. Adult – **2,333** (2020: 1,531) (2019: 2,269)
 - 2. YA – **328** (2020: 308) (2019: 395)
 - 3. Juvenile – **2,188** (2020: 1,319) (2019: 1,734)
 - 4. Other – **18** (2020: 39) (2019: 461)
- b. ILL
 - i. BDML as Borrower **342** – (2020: 193) (2019: 51)
 - ii. BDML as Lender **275** – (2020: 308) (2019: 63)

II. Programs

- a. Total Programs – **18** (2020: 39) (2019: 24)
- b. Total Attendance – **607** (2020: 610) (2019: 785)
- c. Average Attendance – **34** (2020: 16) (2019: 32)

III. Internet

- a. Library Computers – **144** (2020: 54) (2019: 743)
- b. Wifi
 - i. Total sessions – **2,572** (2020: 6,618) (2019: 9,991)
 - ii. Total devices – **159** (2020: 82) (2019: 117)
 - iii. Total clients per day – **597** (2020: 331) (2019: 340)

IV. Reference – **637** (2020: 416) (2019: 472)

V. Patron Information

- a. Visitation – **1,612** (2020: 700) (2019: 1547)
- b. Curbside – **13** (2020: 257)
- c. Registration – **29** (2020: 11) (2019: 11)

VI. Social Media

- a. Post – **28** (2020: 61)
- b. Reach – **5,687** (2020: 12,244)
- c. Engagements – **300** (2020: 939)

VII. General

- a. The Library safely received over 350 visitors for Christmas in the Village.

VIII. Facilities

- a. Evelyn Cole Smith Architects was selected to perform our condition assessment of the historic building.
- b. Outback Landscaping will take care of sidewalk snow removal for the winter.

IX. Staff & Professional Development

- a. Kayla was appointed as a reviewer for School Library Journal.
- b. Margaret attended multiple Roundtable Meetings through CLC.
- c. Margaret attended a CLA Legislative Committee meeting on December 14 to discuss collection development policy and material selection challenges.
- d. Margaret and Kayla attended a meeting on December 15 with Bibliomation staff to review changes that would take place in January with a catalog update.
- e. Margaret attended a CLA executive committee meeting on December 16.
- f. Margaret attended a Bibliomation Finance Committee Meeting on December 21.