

# Booth & Dimock Memorial Library

## Director's Report February 2023



### I. Circulation

- a. BDML Total – **5,143** (2022: 4,891) (2021: 3,525)
  - i. By Item Type
    - 1. Books & Serials – **3,815** (2022: 3,781) (2021: 2,662)
    - 2. Video – **432** (2022: 463) (2021: 219)
    - 3. Audio – **101** (2022: 79) (2021: 95)
    - 4. Other – **123** (2022: 85) (2021: 34)
    - 5. Electronic – **672** (2022: 483) (2021: 515)
  - ii. By Age Profile
    - 1. Adult – **2,230** (2022: 2,101) (2021: 1,390)
    - 2. YA – **405** (2022: 292) (2021: 275)
    - 3. Juvenile – **1,819** (2022: 2,004) (2021: 1,326)
    - 4. Other – **17** (2022: 11) (2021: 19)
- b. ILL
  - i. BDML as Borrower **565** – (2022: 439) (2021: 199)
  - ii. BDML as Lender **328** – (2022: 333) (2021: 294)

### II. Programs –

- a. Total Programs – **9** (2022: 19) (2021: 26)
- b. Total Attendance – **232** (2022: 615) (2021: 399)

### III. Internet

- a. Library Computers – **92** (2022: 122) (2021: 53)
- b. Wifi
  - i. Total sessions – **2,543** (2022: 2,217) (2021: 2,209)
  - ii. Total devices – **153** (2022: 119) (2021: 70)
  - iii. Total clients per day – **584** (2022: 469) (2021: 290)

### IV. Reference – **623** (2022: 507) (2021: 425)

- a. Technology Appointments: **4**

### V. Patron Information

- a. Visitation – **1,948** (2022: 1,097) (2021: 581)
- b. Curbside – **5** (2022: 22) (2021: 239)
- c. Registration – **26** (2022: 17) (2021: 11)

### VI. Online Usage –

- a. Facebook/Instagram
  - i. Posts – **14** (2022: 32) (2021: 43)
  - ii. Reach – **4,954** (2022: 6,478) (2021: 7,975)
  - iii. Engagements – **95** (2022: 237) (2021: 593)
- b. Google
  - i. Searches – **509**
  - ii. Profile Views – **913**

- iii. Website Visits from Profile - **281**
- c. Website
  - i. Unique Visits – **1,062**
  - ii. Page Views – **1,809**

## **VII. Facilities**

- a. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Construction), Adam Giverson (Project Superintendent – Millennium Construction), and Ron Paolillo (Project Manager - DRA Architects).
- b. Joe and Margaret attended the Library Renovation & Improvement Committee meeting on February 22.
- c. Margaret met with Ron on February 27 to review roof shingles and metal roof flashings.
- d. Fund to make improvements to the Library’s HVAC system were approved by the Town Council on February 21. We are waiting on details to approve scheduling of quoted work from Air Temps.

## **VIII. General**

- a. Staff worked throughout the month to prepare for our temporary move to Mill Brook Place, beginning March 8.
- b. Joe, Libby, and Margaret met with Town Manager John Elsesser and Finance Director Amanda Backhaus to review our budget on February 9.
- c. Margaret met with Arts Guild representatives about programming collaborations on February 17.

## **IX. Staff & Professional Development**

- a. Margaret attended an information session on grants for energy efficiency on February 1.
- b. Margaret attended a workshop on utilizing library statistics on February 2.
- c. Jenn attended a webinar on “Book Tours” on February 8.
- d. Margaret attended Bibliomation’s Finance Committee meeting on February 14.
- e. Margaret attended CLA’s monthly meeting on February 16.
- f. Margaret attended an information session on Connecticut e-book legislation on February 22.
- g. Staff attended multiple CLC Roundtable meetings.