

Booth & Dimock Memorial Library

Director's Report May 2022



I. Circulation

- a. BDML Total – **5,093** (2021: 3,541) (2020: 1,221)
 - i. By Item Type
 - 1. Books & Serials – **4,028** (2021: 2,649) (2020: 382)
 - 2. Video – **343** (2021: 182) (2020: 12)
 - 3. Audio – **109** (2021: 100) (2020: 13)
 - 4. Other – **82** (2021: 21) (2020: 9)
 - 5. Electronic – **531** (2021: 589) (2020: 805)
 - ii. By Age Profile
 - 1. Adult – **2,100** (2021: 1,512) (2020: 264)
 - 2. YA – **307** (2021: 212) (2020: 11)
 - 3. Juvenile – **2,141** (2021: 1,222) (2020: 194)
 - 4. Other – **14** (2021: 18) (2020: 743)
- b. ILL
 - i. BDML as Borrower **457** – (2021: 216) (2020: 0)
 - ii. BDML as Lender **332** – (2021: 305) (2020: 0)

II. Programs

- a. Total Programs – **16** (2021: 28) (2020: 34)
- b. Total Attendance – **492** (2021: 560) (2020: 477)

III. Internet

- a. Library Computers – **153** (2021: 50) (2020: 0)
- b. Wifi
 - i. Total sessions – **2,907** (2021: 2,626) (2020: 2,490)
 - ii. Total devices – **154** (2021: 80) (2020: 36)
 - iii. Total clients per day – **624** (2021: 351) (2020: 136)

IV. Reference – **469** (2021: 482) (2020: 72)

V. Patron Information

- a. Visitation – **1,253** (2021: 806) (2020: 0)
- b. Curbside – **15** (2021: 209)
- c. Registration – **19** (2021: 8) (2020: 10)

VI. Online Usage

- a. Facebook/Instagram
 - i. Posts – **22** (2021: 32) (2020:42)
 - ii. Reach – **3,710** (2021: 5,362) (2020: 6,884)
 - iii. Engagements – **104** (2021: 456) (2020: 616)
 - iv. Reactions – **66**

- b. Google
 - i. Searches – **463**
 - ii. Profile views – **881**
 - iii. Website visits from Profile – **222**
- c. Website
 - i. Unique Visits – **768**
 - ii. Page Views – **1,239**

VII. General

VIII. Facilities

- a. The chiller has been turned on for the season, but needs work on a flow sensor to keep consistent airflow into the building.

IX. Staff

- a. Kayla has reinitiated monthly “Tech Tuesdays” at the Senior Center.
- b. Margaret attended the CLA Annual Conference on May 3 and 4.
- c. Christa and Kayla attended an early literacy workshop on May 6.
- d. Jennifer attended a genealogy workshop and a grant writing workshop on May 17.
- e. Kayla attended SLJ Day of Dialog on May 19.
- f. Margaret attended a planning meeting for Arts on Main event in September.
- g. Kayla has begun tech days at the senior center.
- h. Staff attended a workshop on interacting with patrons who have experienced trauma.
- i. Rosie Luther (LAI) and Liz Swan (LAI Substitute) will be resigning at the end of June. A search for a new LAI will take place immediately, with a search for a substitute following later in the summer.