

Booth & Dimock Memorial Library

Director's Report May 2023



I. Circulation

- a. BDML Total – **3,034** (2022: 5,093) (2021: 3,541)
 - i. By Item Type
 - 1. Books & Serials – **1,976** (2022: 4,028) (2021: 2,649)
 - 2. Video – **163** (2022: 343) (2021: 182)
 - 3. Audio – **32** (2022: 109) (2021: 100)
 - 4. Other – **34** (2022: 82) (2021: 21)
 - 5. Electronic – **829** (2022: 531) (2021: 589)
 - ii. By Age Profile
 - 1. Adult – **1,196** (2022: 2,100) (2021: 1,512)
 - 2. YA – **106** (2022: 307) (2021: 212)
 - 3. Juvenile – **895** (2022: 2,141) (2021: 1,222)
 - 4. Other – **8** (2022: 14) (2021: 6)
- b. ILL
 - i. BDML as Borrower **763** – (2022: 457) (2021: 216)
 - ii. BDML as Lender **39** – (2022: 332) (2021: 305)

II. Programs

- a. Total Programs – **0** (2022: 16) (2021: 28)
- b. Total Attendance – **0** (2022: 492) (2021: 560)
- c. Programs were paused for May 2023 to allow library staff to settle into the newly renovated upstairs space.

III. Internet

- a. Library Computers – **36** (2022: 153) (2021: 55)
- b. Wifi
 - i. Total sessions – **725** (2022: 2,970) (2021: 2,625)
 - ii. Total devices – **113** (2022: 154) (2021: 80)
 - iii. Total clients per day – **438** (2022: 576) (2021: 351)

IV. Reference – **341** (2022: 469) (2021: 482)

- a. Technology Appointments: **3**

V. Patron Information

- a. Visitation – **677** (2022: 1,253) (2021: 597)
- b. Curbside – **2** (2022: 15) (2021: 209)
- c. Registration – **25** (2022: 19) (2021: 9)

VI. Online Usage

- a. Facebook/Instagram
 - i. Posts – **4** (2022: 20) (2021: 31)
 - ii. Reach – **4,101** (2022: 3,710) (2021: 5,362)
 - iii. Engagements – **146** (2022: 104) (2021: 456)
- b. Google

- i. Searches - **337**
 - ii. Profile Views – **667**
 - iii. Website Visits from Profile - **289**
- c. Website
 - i. Unique Visits – **1,145**
 - ii. Page Views – **1,948**

VII. Facilities

- a. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Construction), Adam Giverson (Project Superintendent – Millennium Construction), and Ron Paolillo (Project Manager - DRA Architects).
- b. The HVAC repairs (approved by the Town Council in February 2023) were completed. This included new three-way valves, new pipes, new actuators on two air-handler units, and a new chiller pump.

VIII. General

- a. The Library was closed May 1 – May 15 to allow library staff to set up the newly renovated upstairs space.
 - i. Between May 3 and May 11, staff spent a combined 250 manhours re-shelving materials that had been boxed up and stored in a container in the library’s parking lot.
 - ii. Additional time was spent setting up computers, furniture, and work areas.
- b. Planning for 2023 Summer Reading “Finding Your Voice” is underway. Christa prepared informational videos to share with the local elementary schools.

IX. Staff & Professional Development

- a. Margaret attended the Connecticut Library Association Annual Conference on May 1st and 2nd in Mystic. Margaret also attended and presented at the CLA Annual Meeting on May 2nd.
- b. Staff attended various meeting through the CLC.
- c. Margret attended planning meetings for the annual Arts on Main event which will take place on September 16, 2023.