

Booth & Dimock Memorial Library

Director's Report November 2022



I. Circulation

- a. BDML Total – **4,944** (2021: 5,004) (2020: 2,946)
 - i. By Item Type
 - 1. Books & Serials – **3,729** (2021: 3,821) (2020: 2,104)
 - 2. Video – **396** (2021: 492) (2020: 178)
 - 3. Audio – **108** (2021: 130) (2020: 91)
 - 4. Other – **86** (2021: 55) (2020: 39)
 - 5. Electronic – **625** (2021: 506) (2020: 535)
 - ii. By Age Profile
 - 1. Adult – **2,207** (2021: 2,074) (2020: 1,214)
 - 2. YA – **337** (2021: 361) (2020: 139)
 - 3. Juvenile – **1,751** (2021: 2,048) (2020: 1,044)
 - 4. Other – **24** (2021: 12) (2020: 15)
- b. ILL
 - i. BDML as Borrower **601** – (2021: 376) (2020: 155)
 - ii. BDML as Lender **283** – (2021: 267) (2020: 285)

II. Programs

- a. Total Programs – **9** (2021: 12) (2020: 20)
- b. Total Attendance – **171** (2021: 302) (2020: 222)

III. Internet

- a. Library Computers – **95** (2021: 106) (2020: 20)
- b. Wifi
 - i. Total sessions – **1,828** (2021: 1,241) (2020: 5,593)
 - ii. Total devices – **138** (2021: 113) (2020: 76)
 - iii. Total clients per day – **528** (2021: 480) (2020: 283)

IV. Reference – **460** (2021: 453) (2020: 250)

- a. Technology Appointments: 4

V. Patron Information

- a. Visitation – **1,370** (2021: 1,083) (2020: 694)
- b. Curbside – **8** (2021: 8) (2020: 279)
- c. Registration – **15** (2021: 15) (2020: 7)

VI. Online Usage

- a. Facebook/Instagram
 - i. Posts – **6** (2021: 26) (2020: 51)
 - ii. Reach – **1,275** (2021: 7,838) (2020: 10,534)
 - iii. Engagements – **29** (2021: 390) (2020: 1,177)
- b. Google
 - i. Searches - **446**
 - ii. Profile Views – **836**

- iii. Website Visits from Profile - **209**
- c. Website
 - i. Unique Visits – **921**
 - ii. Page Views – **1,580**

VII. Facilities

- a. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Construction), Adam Giverson (Project Superintendent – Millennium Construction), and Ron Paolillo (Project Manager - DRA Architects).
- b. A thermostat sensor in the front parlor broke, resulting in cold temperatures. Automated Building System promptly resolved the issue.

VIII. General

- a. Board of Ed members used library space for office hours on November 1.
- b. Lisa Thomas continues to use the library for monthly Town Council Chair Office Hours.
- c. A reception for long tenured staff – Janette Smith, Peg Norris, Joyce Peterson, Donna Murphy, and Manny Rodrigues – was held at the library on November 15.

IX. Staff & Professional Development

- a. Margaret attended Bibliomation’s Finance Committee meeting on November 8.
- b. Jennifer attended a meeting on Reader’s Advisory, and a meeting on adult programming through CLC on November 15.
- c. Jennifer attended an information session on TeleHealth on November 16.
- d. Margaret attended CLA’s monthly meeting on November 17.
- e. Margaret attended training on the town’s new budget software, ClearGov, on November 30.
- f. Staff attended multiple CLC Roundtable meetings.