

Booth & Dimock Memorial Library

Director's Report September 2021



I. Circulation

- a. BDML Total – **4,742** (2020: 3,391) (2019: 5,556)
 - i. By Item Type
 - 1. Books & Serials – **3,581** (2020: 2,627) (2019: 4,049)
 - 2. Video – **466** (2020: 84) (2019: 641)
 - 3. Audio – **124** (2020: 129) (2019: 216)
 - 4. Other – **80** (2020: 53) (2019: 38)
 - 5. Electronic – **491** (2020: 498) (2019: 612)
 - ii. By Age Profile
 - 1. Adult – **2,077** (2020: 1,303) (2019: 2,812)
 - 2. YA – **383** (2020: 180) (2019: 506)
 - 3. Juvenile – **1,774** (2020: 1,371) (2019: 3,109)
 - 4. Other – **17** (2020: 39) (2019: 555)
- b. ILL
 - i. BDML as Borrower **287** – (2020: 179) (2019: 80)
 - ii. BDML as Lender **279** – (2020: 155) (2019: 78)

II. Programs

- a. Total Programs – **22** (2020: 29) (2019: 43)
- b. Total Attendance – **368** (2020: 399) (2019: 1,088)
- c. Average Attendance – **17** (2020: 14) (2019: 25)

III. Internet

- a. Library Computers – **113** (2020: 20) (2019: 1,146)
- b. Wifi
 - i. Total sessions – **1,363** (2020: 3,771) (2019: 7,143)
 - ii. Total devices – **138** (2020: 66) (2019: 116)
 - iii. Total clients per day – **546** (2020: 290) (2019: 392)

IV. Reference – **584** (2020: 265) (2019: 518)

V. Patron Information

- a. Visitation – **1,190** (2020: 690) (2019: 3,380)
- b. Curbside – **10** (2020: 330)
- c. Registration – **15** (2020: 17) (2019: 18)

VI. Social Media

- a. Post – **20** (2020: 40)
- b. Reach – **4,031** (2020: 6,699)
 - i. Average Reach – **202** (2020: 167)
- c. Engagements – **158** (2020: 697)

VII. Facilities

- a. Outback Landscaping will be coming to trim hedges and has confirmed they will take care of our snow removal again for this winter.

VIII. Renovation

- a. Staff had a productive cleaning day on September 20. We are planning at least 2 more cleaning days before February to help prep for the renovation.
- b. Margaret contacted Coventry Storage regarding storage of furniture/supplies.

IX. Staff & Professional Development

- a. Margaret attended the town Technology Infrastructure meeting.
- b. Margaret attended multiple CLC Roundtable meetings.
- c. Margaret met multiple times with the Coventry Village Partners for the Main Street Spotlight Event that was held on September 9. The Village partners are now having some of their meetings at the library.
- d. Jennifer attended a webinar on banned books.
- e. Jennifer finished participation in the CT Reads Selection through the State Library.
- f. Jennifer Attended a webinar on reader's advisory.
- g. Kayla attended a workshop on Teen Advocacy presented by Kim Powe, Children & Young Adult Services expert at the State Library.