

# Booth & Dimock Memorial Library

## Director's Report September 2022



### I. Circulation

- a. BDML Total – **5,823** (2021: 4,695) (2020: 3,356)
  - i. By Item Type
    - 1. Books & Serials – **4,143** (2021: 3,581) (2020: 2,627)
    - 2. Video – **354** (2021: 466) (2020: 84)
    - 3. Audio – **116** (2021: 124) (2020: 129)
    - 4. Other – **99** (2021: 80) (2020: 53)
    - 5. Electronic – **1,111** (2021: 444) (2020: 463)
  - ii. By Age Profile
    - 1. Adult – **2,428** (2021: 2,077) (2020: 1,303)
    - 2. YA – **386** (2021: 383) (2020: 180)
    - 3. Juvenile – **1,886** (2021: 1,774) (2020: 1,371)
    - 4. Other – **12** (2021: 17) (2020: 39)
- b. ILL
  - i. BDML as Borrower **538** – (2021: 287) (2020: 179)
  - ii. BDML as Lender **368** – (2021: 279) (2020: 155)

### II. Programs

- a. Total Programs – **13** (2021: 22) (2020: 29)
- b. Total Attendance – **363** (2021: 368) (2020: 399)

### III. Internet

- a. Library Computers – **102** (2021: 120) (2020: 20)
- b. Wifi
  - i. Total sessions – **1,782** (2021: 1,363) (2020: 3,771)
  - ii. Total devices – **167** (2021: 138) (2020: 66)
  - iii. Total clients per day – **641** (2021: 546) (2020: 290)

### IV. Reference – **566** (2021: 584) (2020: 253)

- a. Technology Appointments: 2

### V. Patron Information

- a. Visitation – **1,500** (2021: 1,180) (2020: 360)
- b. Curbside – **2** (2021: 10) (2020: 330)
- c. Registration – **40** (2021: 15) (2020: 17)

### VI. Online Usage

- a. Facebook/Instagram
  - i. Posts – **11** (2021: 20) (2020: 40)
  - ii. Reach – **4,164** (2021: 4,031) (2020: 6,699)
  - iii. Engagements – **143** (2021: 158) (2020: 697)
- b. Google
  - i. Searches - **542**
  - ii. Profile Views – **984**

- iii. Website Visits from Profile - **201**
- c. Website
  - i. Unique Visits – **1,012**
  - ii. Page Views – **1,754**

**VII. Summer Reading**

**VIII. Facilities**

- a. Margaret and Kayla attended weekly construction meetings with John Elsesser (Town Manager), Dan Lowell (Project Manager – Millennium Construction), Adam Giverson (Project Superintendent – Millennium Construction), and Ron Paolillo (Project Manager - DRA Architects).
- b. Margaret and Christa met with architects to review the flooring plans on September 16.
- c. Margaret met with Erin Fink from SHPO to review the Historic Restoration Fund (HRF) Grant on September 22.

**IX. General**

- a. September was Library Card Sign-Up Month. We offered prizes to adults, teens, and children who signed up or renewed their library card. We issued 40 new cards and renewed 49 cards.
- b. Library staff had a booth at the Farmer’s Market on September 4.
- c. Staff welcomed 150 visitors to the library for Arts on Main on September 17. Scratch Art Take & Make bags were available, and the library partnered with the Arts Guild for sidewalk chalk up and down Main Street.
- d. Christa and Kayla went to the GHR Open House on September 22.

**X. Staff & Professional Development**

- a. Margaret attended the town’s Technology Infrastructure meeting on September 1.
- b. Kayla attended a New Services Workshop through CLC on September 7.
- c. Jennifer meet with the All CT Reads Adult Committee through the State Library on September 14.
- d. Margaret attended CLA’s monthly meeting on September 15.
- e. Staff attended multiple CLC Roundtable meetings.