

Booth & Dimock Memorial Library

Director's Report September 2023



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
- Total – **6,671** (2022: 5,823) (2021: 4,708)
 - Type (included in total)
 - Books & Serials – **5,198** (2022: 4,143) (2021: 3,581)
 - Video – **488** (2022: 354) (2021: 466)
 - Audio – **81** (2022: 116) (2021: 124)
 - Electronic – **789** (2022: 1,111) (2021: 457)
 - Other – **115** (2022: 99) (2021: 80)
 - Age (included in total)
 - Adult – **2,438** (2022: 2,428) (2021: 2,077)
 - Young Adult – **358** (2022: 386) (2021: 383)
 - Children – **3,056** (2022: 1,886) (2021: 1,774)
 - Not Assigned – **30** (2022: 12) (2021: 17)
 - Inter-Library Loan (included in total)
 - Borrowing – **663** (2022: 583) (2021: 287)
 - Lending – **335** (2022: 368) (2021: 279)
 - ***September was the first full month that our entire collection was available for circulation since December 2022, and the first time it was completely accessible to the public since June 2022.***
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
- **2,765** (2022: 1,500) (2021: 1,180)
 - ***September was the first time we had the library fully open – and without any closures – since June 2022!***
 - ***The last time the library had over 2,700 was October 2019 – we are back to being busy!***
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
- **55** (2022: 40) (2021: 15)
 - ***September is Library Card Sign-Up Month. We held a drawing for adults, teens, and children who registered or renewed their library card. We issued 55 new cards and had 17 renewals. Winners received a library tote bag with a t-shirt, pen, and gift certificate to our book sale.***
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
- **934** (2022: 566) (2021: 584)
 - ***Children's reference saw a spike with the opening of the new children's room and the start of school.***

V. *Internet* – Use of library wi-fi and desktop computers.

- Desktop Computers
 - Total Users – **121** (2022: 102) (2021: 113)
- Wi-Fi
 - Total Sessions – **1,967** (2022: 1,782) (2021: 1,363)
 - Total Devices – **192** (2022: 167) (2021: 138)
 - Total clients per day – **659** (2022: 641) (2021: 546)

VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs Offered – **20** (2022: 13) (2021: 22)
- Attendance - **909** (2022: 363) (2021: 368)
- ***Programs include visits to the elementary school's open houses, an evening story time, a new chapter book book-club, early middle-schoolers, and for the first time since covid – library laser tag!***

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
 - Posts – **15** (2022: 11) (2021: 20)
 - ***A post listing our weekly children's program reach 1,238 people!***
 - Reach – **6,141** (2022: 4,164) (2021: 4,031)
 - Engagement - **113** (2022: 143) (2021: 158)
- Google Profile
 - Searches - **461**
 - Profile Views - **826**
 - Website Visits from Profile - **289**
- Website
 - Unique Visits – **1,265** (2022: 1,012)
 - Page Visits – **2,231** (2022: 1,754)

VIII. *Library Facilities*

- The final construction meeting took place at the library on September 26.
- A leak appeared on the lower level in the community room mechanical room and in adjacent restroom hallway on Friday 9/29 (another rainy day). The contractor, architect, and public works were informed. Library staff cleaned the water, and public works staff investigated the issue. It appears that a clogged pipe in our commercial dehumidifier was the source of the water. Library staff will be keeping a close eye on the area during future rain events.

IX. *Library Staff & Professional Development*

- Margaret attended a town Technology Infrastructure meeting on September 7.
- Christa attended CGS open house on September 7
- Margaret attended a Bibliomation Finance meeting on September 12.

- Jennifer attended an Adult Programming workshop on September 15.
- Kayla attended a Bibliomation Circulation meeting on September 19.
- Margaret welcomed the Eastern Connecticut Library Directors group to the library on September 20 for a tour of the facility and discussion on library construction projects.
- Margaret attended the monthly CLA meeting on September 21.
- Jennifer attended the Macmillan Publisher winter publication preview on September 27.
- Staff attended various roundtable meetings through CLC.

X. General Updates

- The Library's Ribbon Cutting Ceremony took place on September 8th with 104 people attending the event!
- Margaret meet with State Librarian Deborah Schander on September 14 to give a tour of our new facility.
- Arts on Main took place on September 16. 393 people visited the library and 72 people took part in our May Your Own Puppet craft.