

# Booth & Dimock Memorial Library

## Director's Report April 2024



- I. *Circulation* – Items that have been checked out, renewed, or loaned/borrowed through inter-library loan.
  - Total – **6,288** (2023: 3,153) (2022: 5,163)
  - Type (included in total)
    - Books & Serials – **4,581** (2023: 2,269) (2022: 4,044)
    - Video – **408** (2023: 58) (2022: 430)
    - Audio – **69** (2023: 41) (2022: 115)
    - Electronic – **882** (2023: 705) (2022: 502)
    - Other – **171** (2023: 80) (2022: 72)
  - Age (included in total)
    - Adult – **2,231** (2023: 1,229) (2022: 2,215)
    - Young Adult – **440** (2023: 204) (2022: 273)
    - Children – **2,521** (2023: 1,008) (2022: 2,164)
    - Not Assigned – **37** (2023: 7) (2022: 9)
  - Inter-Library Loan (included in total)
    - Borrowing – **576** (2023: 780) (2022: 512)
    - Lending – **412** (2023: 15) (2022: 329)
  - ***Year to date total circulation is 60,859, which exceeds last year's total of 59,661!***
- II. *Library Visits* – People walking through the door as tallied by an automatic door counter.
  - **2,614** (2023: 459) (2022: 1,340)
- III. *New Library Cards* – Individuals who registered for a Coventry library card for the first time.
  - **37** (2023: 1) (2022: 23)
- IV. *Reference* – Questions staff answered regarding library services, library catalog, local area, research, genealogy, homework help, and more.
  - **649** (2023: 260) (2022: 472)
- V. *Internet* – Use of library wi-fi and desktop computers.
  - Desktop Computers
    - Total Users – **110** (2023: 0) (2022: 138)
  - Wi-Fi
    - Total Sessions – **2,803** (2023: 218) (2022: 3,259)
    - Total Devices – **261** (2023: 19) (2022: 125)
      - ***This is the highest number of unique devices to connect to our wi-fi in any given month since we began tracking this use in July 2018.***
    - Total clients per day – **832** (2023: 78) (2022: 576)
- VI. *Programs* – Events, activities, workshops, or lectures offered by the library.

- Programs Offered – **16** (2023: 14) (2022: 38)
- Participants – **257** (2023: 497) (2022: 1,106)

VII. *Online presence* – Activity tracked on our Facebook, website, and Google Profile.

- Facebook
  - Posts – **13**
  - Reach – **5,543**
  - Engagement – **459**
  - ***Our Library Mini Golf post of 4/7/24 reached 1,714 individuals and engaged 261 people!***
- Google Profile
  - Searches – **195**
  - Profile Views – **562**
  - Website Visits from Profile – **340**
- Website
  - Unique Visits – **1,347**
  - Page Visits – **2,291**

VIII. *Library Facilities*

- The Library’s hot water heater needs to be replaced. AirTemp will be providing the library with a quote.

IX. *Library Staff & Professional Development*

- Margaret attended a training session on Accident Reporting with our insurance company on April 8.
- Kayla attended a 998 Mobile Crisis Webinar on April 9.
- Margaret attended a town Safety Committee meeting on April 10.
- Kayla attended a webinar titled “Teen Behavior in the Library: Managing This [Sometimes Challenging] Developmental Change, hosted by the Library of Michigan on April 24.
- Margaret presented “(Not So) Small Renovations at the Connecticut Library Association Annual Conference on April 29. Margaret attended the two-day conference in Mystic and attended many sessions on topics including Freedom of Information, archiving local collections, and town-wide collaboration efforts.
- Staff attended various CLC roundtable meetings.

X. *General Updates*

- So far this year, we have exceeded the previous year’s service totals for visits, new library cards, reference assistance, desktop use, wi-fi sessions, circulation, programs offered, and program attendance!
- BDRewards is gaining traction. We have had 15 rewards cards completed returned since launching the program on March 1.

- 51 people have completed the patron survey, which we are planning to run through the end of June. We will continue to advertise the survey on our Facebook, website, and town e-blast
- Library Mini Golf on April 7 was a big success! The Library received 18 sponsorships ranging from prize donation to presenting sponsor. Over 350 people stopped by to play mini golf and enjoy pizza!
- Library staff met to begin planning for summer ready. Children's, teen, and adult programs are being planned. The program is slated to run from June 11 (Ice Cream Social Day) through August 23 (Laser Tag Event).
- Libby and Margaret met with Patt and Regina to begin the process of changing over bookkeepers.
- Margaret and Kayla met with a representative from Novus Insights, and BOE Network Administrator Jeff Beebe, to discuss the next stages of the Fiber to the Library Grant. The grant will upgrade network equipment, including switches and access points, in the next few months.
- Library staff set up a table with activities at the Coventry Baseball Opening Day on April 27.

Miss Rachel & Miss Aubrey at the Baseball Opening Day on April 27.

